



# WELCOME



 **AFRICAN  
ENTERPRISE**

**LUIS PALAU**  
ASSOCIATION 





# Anton Myburgh

2 June 2019





Video about  
Love Cape Town



# General vision

## The scope of the vision

1. We aim to reach at least 300 000 people
2. We aim to lead at least 100 000 towards a commitment to follow Jesus
3. It is going to be a historic event





# FESTIVALS

Children's event

















# FESTIVALS

Action sports





















# FESTIVALS

Music









# FESTIVALS

## Message

















# Three main events

2 November Mitchell's Plain

9 November Khayelitsha

16 November CBD





# Stratified evangelism events

Hundreds of smaller outreaches throughout the city  
Enclosed settings

1. In schools
2. On University and College Campuses
3. At businesses
4. In Hospitals and clinics
5. Prisons

















# Stratified evangelism events

Hundreds of smaller outreaches throughout the city

Open settings

1. At informal markets
2. At beachfronts and popular places
3. Street evangelism
4. Door to door

















# Stratified evangelism events

## Different kinds of teams

1. AE teams
2. Sports & action sports teams
3. Parachurch organisation teams
4. Church teams
  - a. **Register your own church team**
  - b. Or join an existing team
  - c. There will be training for team leaders





# Key dinners

## The women's dinner

1. Influential women in the city

## Leaders' dinner

1. With business leaders
2. Government leaders
3. Public service leaders

















# Social action

- i. Examples of possibilities
  - a. Sweep the city, or clean the beach
  - b. Drug awareness
  - c. Eye glass clinics
- ii. Other social action that can reach non-Christians at the same time still to be determined













# Prayer

- i. Mobilising prayer networks
- ii. How to connect your intercessors with the prayer team





# John 8:12

Then Jesus spoke to them again, saying, "I am the light of the world. He who follows Me shall not walk in darkness, but have the light of life."





# John 12:35-36

35 Then Jesus said to them, "A little while longer the light is with you. Walk while you have the light, lest darkness overtake you; he who walks in darkness does not know where he is going.





# John 12:35-36

36 While you have the light, believe in the light, that you may become sons of light." These things Jesus spoke, and departed, and was hidden from them.





# Matthew 5:13-16

13 "You are the salt of the earth; but if the salt loses its flavor, how shall it be seasoned? It is then good for nothing but to be thrown out and trampled underfoot by men.





# Matthew 5:13-16

14 "You are the light of the world. A city that is set on a hill cannot be hidden.

15 Nor do they light a lamp and put it under a basket, but on a lampstand, and it gives light to all who are in the house.





# Matthew 5:13-16

16 Let your light so shine before men, that they may see your good works and glorify your Father in heaven.





This Little Light Of Mine,  
I'm gonna let it shine,  
This Little Light of Mine,  
I'm gonna let it shine,  
This Little Light of Mine,  
Yes, I'm gonna let it shine,  
Let it shine, let it shine, let it shine





# HL 227

1. LAAT ONS SKYN VIR JESUS MET 'N HELDER GLANS,  
SKITTER SOOS DIE STERRE AAN DIE HEMELTRANS!  
IN DIE DONKER WÊRELD, SKYN DAN, SKYN -  
JY IN JOU KLEIN HOEKIE EN EK IN MYN.









# Inviting someone to a date with Jesus

- a. E.g. A young man who wants to date a beautiful girl
- b. There is a build-up before the invitation
- c. And there needs to be follow-up after the date
- d. Sometimes you need an excuse  
(like a matric farewell / a special occasion)





# The person's date with Jesus can be

- i. At the church
- ii. At the cell group
- iii. At the office during lunch
- iv. In someone's home
- v. Or at a Love Cape Town event





# Increasing you invitation power

The parable of the three Pastors





# Increasing you invitation power

- i. Prayer cards
- ii. Friendship evangelism  
13-14 September
- iii. Invitation strategy  
October is invitation month





# Matthew 4:19

Then He said to them, "Follow Me, and I will make you fishers of men."





# Matthew 28:19

Go therefore and make disciples of all the nations





As fishers of men,  
we have to mend our nets  
and be disciple makers





# Retaining the harvest

Follow-up

New Believers meeting

Follow-through

Discipleship program





# Retaining the harvest

- a. Make the invitation and accompany guests
- b. Be nearby when they make a decision to follow Jesus
- c. Introduce yourself to the counsellor





# Retaining the harvest

- d. Invite and accompany new believers to a New Believers Meeting
- e. Accompany new believers to the discipleship program
- f. The inviter is also the follow-upper and the discipler





# Upcoming events

29 May	Launch
23-24 July	Pastors Conference
13-14 September	Training of trainers
26 October	Counsellors orientation
8 November	Additional Counsellors orientation for CBD
2-16 November	Outreaches







THANK  
YOU FOR  
YOUR ATTENDANCE  
TODAY

